



CITY OF
Boca Raton
OFFICE OF ECONOMIC DEVELOPMENT

2021 Economic Development Update

Rotary Club of Boca Raton
October 20, 2021

Economic Development Program Overview

Since 2010...

the City has committed about **\$5.8 million**
to **43 companies...**

creating or retaining
10,956 jobs
and leveraged \$20 million of
State and County incentives.



Financial Incentive Projects



Avid

100 New Jobs



30 New Jobs

YACHTICO

50 New Jobs



57 Retained &
160 New Jobs



160 Retained &
20 New Jobs



267 Retained &
838 New Jobs



32 New Jobs



60 New Jobs



198 Retained &
150 New Jobs



75 new jobs



23 Retained &
17 New Jobs

= 2,237
New &
Retained
Jobs



Non-Financial Incentive Programs

Complimentary Services Include:

- One stop shop with **building official**
- Expedited **permitting**
- Workforce/talent needs
- Ribbon cuttings & groundbreakings **events**
- Print and TV press coverage



HAIRCLUB

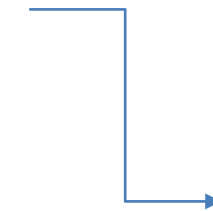


MobileHelp



**MODERNIZING
MEDICINE**

Non-Financial Incentive Projects



= **1,905**
New &
Retained
Jobs

Corporate Headquarters



62 in Palm Beach County

31 in Boca Raton

(Half are here in our city!)



Economic Development Companies



ORBCOMM™



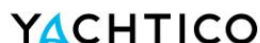
GARDAWORLD



Office DEPOT
OfficeMax™



Economic Development Companies



Growth in Business – During COVID-19

Corporate Expansion

Corporate Relocation



Economic Development Partners



Economic Development Events

Boca.
Business.
Brief.

Live Virtual Interviews



Economic Development Events



Live Virtual Interviews



Economic Development Events



Business of Health & Wellness



Business of Sports Luncheon



Business of Yachting Event

Economic Development Tech Community



#BocaTech at Tap42



Corporate Recognition

“Your Success Is Our Success”



STRAX
INTELLIGENCE GROUP



SA Co.



Epoca
INTERNATIONAL, INC.



GARDAWORLD



NATURE'S BOUNTY.



PHOENIX TOWER
INTERNATIONAL



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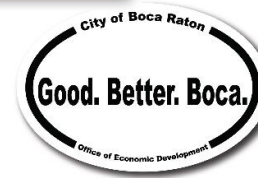
Media & Marketing Efforts



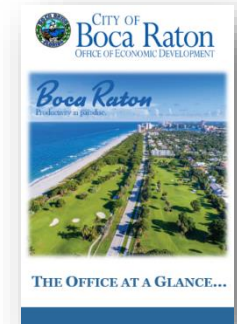
Magazine



Rack Card



Magnets



Brochure



Booklet



Quarterly Report



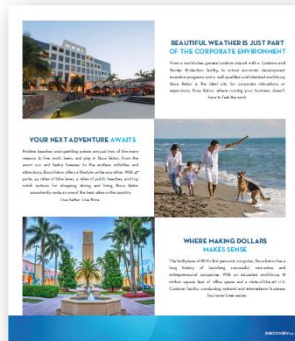
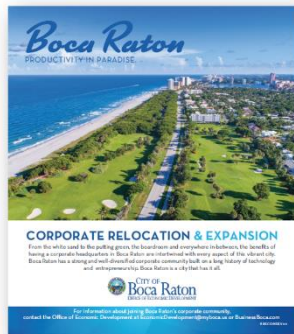
Rack Card



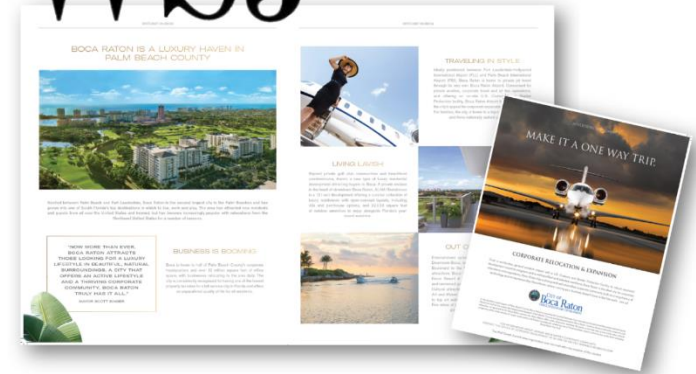
Blue Cube

National Marketing Campaigns

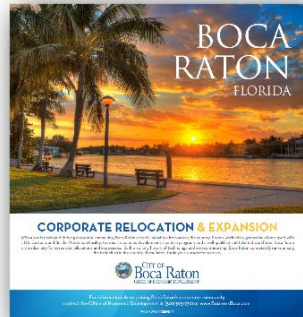
Chicago Tribune



THE WALL STREET JOURNAL WSJ



San Francisco Chronicle



National Marketing Campaigns

THE WALL STREET JOURNAL.



BOCA RATON
FLORIDA

SOUTH FLORIDA'S BUSINESS DESTINATION

With a low tax rate and thriving corporate community, Boca Raton attracts industries from across the country. From a world-class general aviation airport with a U.S. Customs and Border Protection Facility, to robust economic development incentive programs and a well-qualified and talented workforce, the benefits of having a corporate headquarters in Boca Raton are intertwined with every aspect of this beautiful city. Built on a long history of technology and entrepreneurship, Boca Raton consistently ranks among the best cities in the country.


Boca Raton, where running your business doesn't have to feel like work.



CITY OF
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For information about joining Boca Raton's corporate community, contact the Office of Economic Development at EconomicDevelopment@myboca.us or www.BusinessBoca.com

PMI ADVERTISEMENT




THE CULTURAL HEART OF BOCA RATON
BOCA RATON MUSEUM OF ART

Currently on view, the world premiere of *Machu Picchu* and the *Golden Empire of Peru* through March 4, 2023, followed by *Art of the Hollywood Backdrop* (April 20, 2023-January 22, 2023). For more information about the exhibition, the Museum and its Art School, go to www.bocamuseum.org



BEAUTIFUL WEATHER IS JUST PART OF THE CORPORATE ENVIRONMENT

In the southernmost region of Palm Beach County, Boca Raton is conveniently located between two commercial airports and three international ports. More than half of the corporate headquarters in Palm Beach County are based in Boca Raton. The ideal city for corporate relocations and expansions, Boca Raton is the perfect blend of business and pleasure.



HISTORY ALIVE AT REIMAGINED
SCHMIDT BOCA RATON HISTORY MUSEUM

The dynamic redesign of Boca Raton's historic Town Hall now features more artifacts, memorabilia, and hands-on exhibits, from Pioneer Days to the Magic of Miramar, from WWII to 19th and beyond. Perfect for history fans and Boca buffs of all ages. 71 N. Federal Highway. 561-395-6766. www.BocaHistory.org.

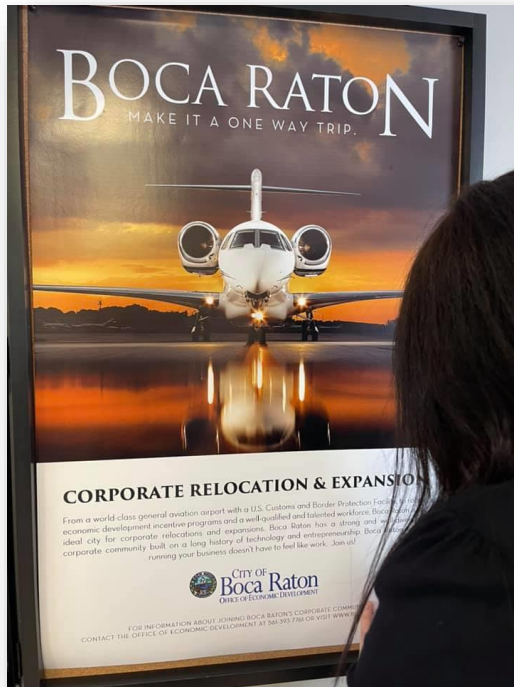
PMI ADVERTISEMENT

Advertising
Partners:

**BOCA RATON
MUSEUM OF ART**



Local/Private Aviation Marketing



National/International
travelers



National/International Aviation Marketing

Palm Beach
INTERNATIONAL AIRPORT



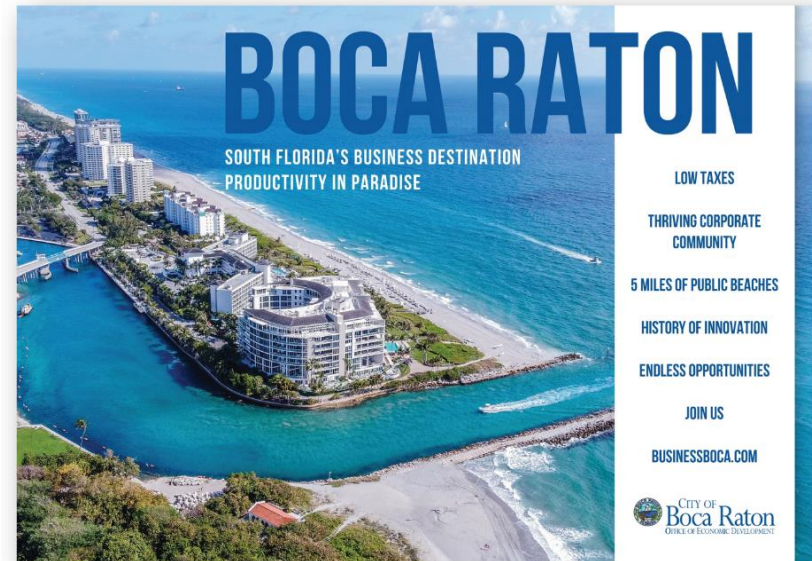
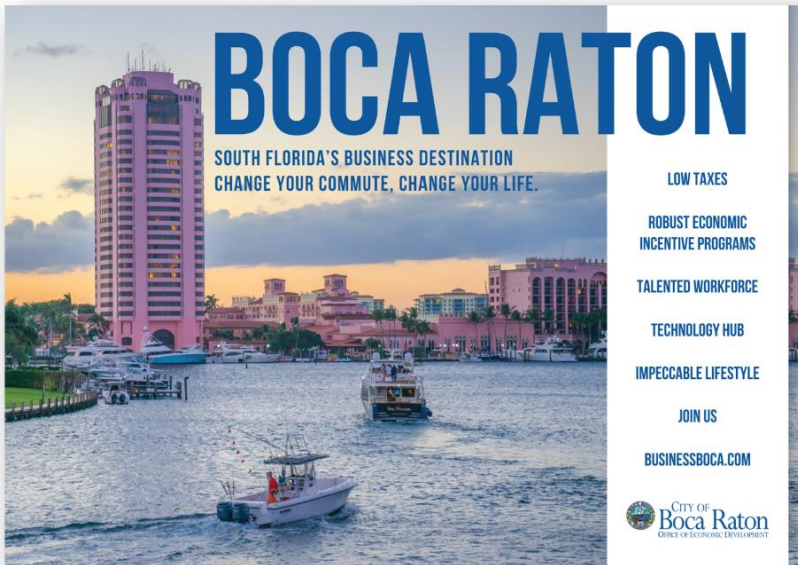
5 ft x 22 ft lit tension fabric
display in Concourse C in the
Palm Beach International Airport



National/International Aviation Marketing



5'3" x 3'6" lit tension fabric display in
New York's JFK Airport



Economic Development Resources

Free Resources to Small Business



CITY OF Boca Raton
OFFICE OF ECONOMIC DEVELOPMENT

With 13,000 businesses and 123,000 employees in our City, we know these times are very challenging to our community. Here are a few resources that are available to you - most of them are provided free of cost. We're here to help, if there's more we can or should be doing to assist, please reach out at EconomicDevelopment@myBoca.us.
Stay well.

 CareerSource PALM BEACH COUNTY	 AMERICA'S SBDC FLORIDA	 SCORE FOR THE LIFE OF YOUR BUSINESS South Palm Beach
Looking for work, need unemployment assistance?	Incurred business losses, need assistance with funding applications?	Have a small business that needs help pivoting amid the crisis?
• Job placement, resume assistance, hiring events, training opportunities.	• Business consulting, strategic planning, and education support.	• Business mentorship, coaching and workshops are available.
CareerSourcePBC.com	sbdcfau.com	palmbeach.score.org

"Most services provided by these partner organizations are free of cost - be sure to take advantage of them."

City of Boca Raton - Office of Economic Development
201 W. Palmetto Park Road - Boca Raton, FL 33432
www.BusinessBoca.com - EconomicDevelopment@myboca.us

- Looking for **work**, need **unemployment assistance**?
- Incurred business losses, need **assistance with funding applications**?
- Have a small business that **needs help pivoting** amid the crisis?

Boca Raton Seeing Economic Boom

ALINA RESIDENCES BOCA RATON



Social Media



@BocaEconomicDevelopment



@BocaDev



@BocaEconomicDevelopment



@BocaEconomicDevelopment



Thank you!



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www.BusinessBoca.com



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